

Webinar

Transforming waste into wealth: global challenge, local solutions
Thursday, 8th of August 2019



WASTE WISE CITIES CAMPAIGN

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FOR A BETTER URBAN FUTURE

Key Principles



Assess quantity and type of waste generated



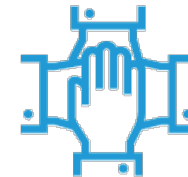
Improve collection and transportation of waste



Ensure environmentally safe disposal

5Rs

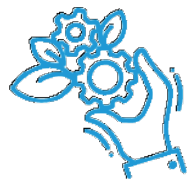
Promote “Rethink, Refuse, Reduce, Reuse, Recycle”



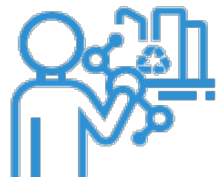
Empower and work with different stakeholders



Establish better working conditions for waste workers,



Learn from others on innovative technologies



Make long-term strategic plans considering waste



Design financial and other incentives



Encourage “Rethinking on waste”



Regularly review progress



Strive towards achieving the SDGs and NUA

Objective

Enhanced waste management & resource efficiency in the world's cities

Decreased generation of waste

Improved municipal solid waste collection and controlled management

Increased recycling of suitable materials

Enhanced management of hazardous waste

Improved data for decision making

Strengthened knowledge, technical capacity and governance for waste management

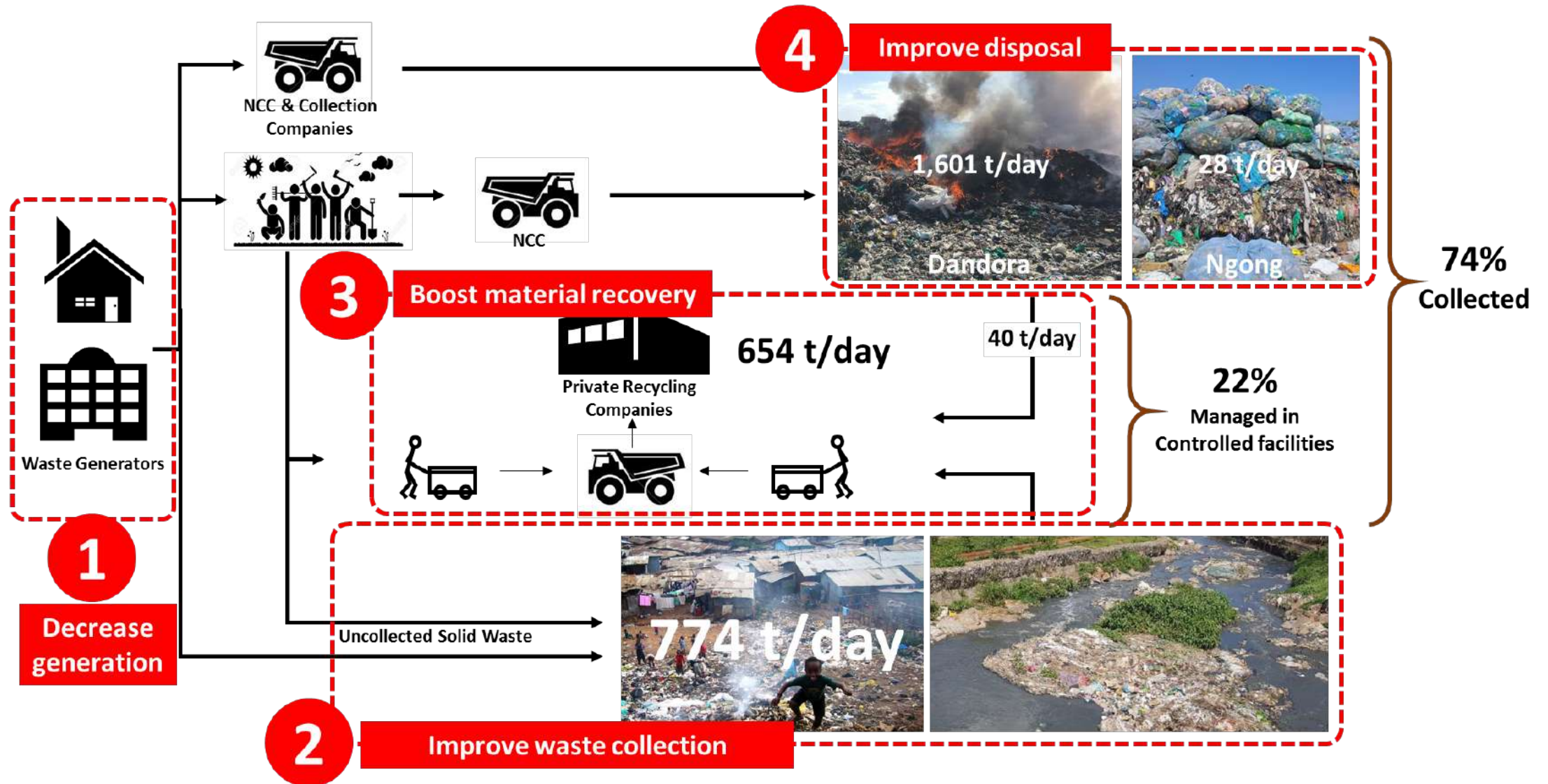
Raised global awareness for sustainable resource and waste management

Increased global investments for and commitments to waste management improvement

Key Action Areas



Example for Waste Wise Cities Toolkit: Pilot Nairobi, Kenya



World Habitat Day 2019

Frontier technologies as innovative tool to transform waste to wealth

Global Observance of

World Habitat Day 2019

Monday, 7 October 2019

Frontier technologies as an innovative tool to transform waste to wealth



Call for
**Innovative
Solutions**
to Transform
**Waste to
Wealth**

Contact us!

To join, please see our website:

<https://new.unhabitat.org/waste-wise-cities-campaign/>

For more information:

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