Caminando y pedaleando por barrios más seguros, amigables y verdes:
Anécdotas de la Ciudad del Cabo

5 Agosto 2019
Ciclovia = CicLAvia = Open Streets
Ciudad del Cabo, Sudáfrica

* Proceso
* Aprendizajes
* Otras intervenciones
Una historia de separación (apartheid)
La Ciudad del Cabo: una ciudad de contrastes
Otras ciudades africanas
**CHOOSING A STREET**

We have tried Open Streets in a range of very different streets, with road closures under 2km. Ultimately, it is the people participating who will determine the atmosphere on the day, but the nature of the street also has an impact. In our experience, streets that give some sense of human scale, with places to rest and explore, seem to attract more people.

Ask yourself these questions when identifying a route for an Open Streets Day. Aim to tick at least six yes boxes and look out for the non-negotiables in bold. Is there:

- **Y** A local partner?
- **Y** Local support?
- **Y** Space for walking, cycling, skating (mobility)?
- **Y** Space alongside the street for games and sport?
- **Y** Space on the pavement for entertainment and displays?
- **Y** An existing offering of places for relaxation and eating?
- **Y** A good residential and business mix?
- **Y** An alternative route for motorised traffic?
- **Y** Access for local residents?
- **Y** Access for police stations, hospitals or petrol stations?
- **Y** The possibility to deviate any public transport routes present?
- **Y** A public transport hub nearby?
- **Y** Parking space nearby?
- **Y** A similar initiative (or initiatives) in the area that you could build on?

Visiting the site and walking along the street is crucial and can help identify challenges and opportunities. Google Maps Street View is a very useful tool for exploring potential streets, but doesn’t always show the latest developments!

Once you have identified a route, it is important to discuss it with the City’s traffic department to make sure there are no obstacles to a road closure. Approach them with two alternatives in case they object to your first choice.
Consulta con residentes
Reclutamiento de voluntarios
Diseminación de un mensaje consistente
Definición de “éxito”
Lección 1: El momento perfecto es ahora
Lección 2: ¿cúales son las prioridades de la comunidad?
Lección 3: enfocarse en lo que unifica
Lección 4: historias personales
Lección 5: evaluaciones y encuestas
Lección 6: aprovechar otras ocasiones
Otras intervenciones
Caminatas por la ciudad
Trenes de ciclistas

#Bike2Work
on the last Friday of the month
Teatro callejero
Campañas públicas
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