Webinar series

TACTICAL URBANISM
WHAT WHY AND HOW?

Part 1: The fundamentals of tactical Urbanism

A product of WRI Ross Center for Sustainable Cities
CREATING LIVABLE CITIES
WHAT MAKES A CITY LIVABLE

A space form which encourages human interaction
WHAT MAKES A CITY LIVABLE

And foster healthy relationship between People and the public realm
WHAT ARE WE MISSING?

There is often a big gap between design, implementation and operation of the city space projects due to time taken, administrative processes and decision making.
WHAT ARE WE MISSING?

Design for wrong function or let the wrong function thrive. Thus, leading to under used or dead public spaces
WHAT ARE WE MISSING?

Government’s approach towards these spaces as infrastructure rather than socio-cultural assets
Need a quick and efficient way to communicate the issue and provide efficient on ground solutions for the people
CONNECTING THE DOTS

A need for an inclusive and participative approach
TACTICAL URBANISM: AN INCLUSIVE APPROACH
WHAT IS TACTICAL URBANISM?

Tactical urbanism is an approach to motivate urban change through application of low-risk high-impact local solutions within limited timeframe.

Source: Streets Plan Collaborative
WHY IS IT IMPORTANT?

• It helps to demonstrate and test the design solution on ground
• Create awareness about the need for space and its utility.
• Restoration and revival of under utilized or dead spaces
WHERE CAN IT BE IMPLEMENTED?

• Any potential open spaces, street or a junction where the users (pedestrians and motorists) need to be sensitized about the efficiency of the space.
• The aim is often to strengthen the access and usage of the space for people.
CREATING SAFE JUNCTIONS

Porto Alegre Uses Tactical Urbanism to Transform João Alfredo Street

SAFE STREETS

NYC’s Greenlight for Broadway provides more space for people.
Credit: New York City Department of Transportation

Brooklyn’s Pearl Street Plaza appears before and after redevelopment. Photo by Ryan Russo/NYC DOT

Source: https://www.pbs.org/newshour/nation/urban-designers-transformed-these-five-plazas-into-pedestrian-paradise
WHO CAN ORGANIZE AND FUND?

• Communities and users of the space
• Key experts (Architects, urban planners, designers, city authorities etc.)
• Urban Local bodies/ Local government, traffic police

This temporary project could be funded either by Government or the community or both based on the intended outcome and permanent implementation strategy commitment of the project.
WHAT ARE THE BENEFITS

Uncover or Create Value
Engage Stakeholders
Document & measure
Captivate attention
Scale up

Source: NACTO